

# MICHAEL FOSTER

GRAPHIC DESIGN / ADVERTISING / CREATIVE DIRECTOR

SEATTLE, WASHINGTON

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## PROGRAMS/TECH

ADOBE PHOTOSHOP  
ADOBE ILLUSTRATOR  
ADOBE INDESIGN  
DREAMWEAVER  
QUARKXPRESS  
FINAL DRAFT  
ADOBE FLASH  
COREL PAINTER  
ADOBE ACROBAT  
MICROSOFT SUITE  
FINAL CUT  
HTML, PHP, DRUPAL

## ACCOMPLISHMENTS

- OVER TEN YEARS OF EXTENSIVE ARTS & MEDIA EXPERIENCE WITH A FLARE FOR MARKETING, WEB DESIGN, TEAMWORK, AND ON-THE-SPOT CREATIVITY.
- EXPERT IN VISUAL COMMUNICATION, BRANDING, COPYRIGHTING AND MULTIMEDIA.
- EXPERIENCE IN ALL DEPARTMENTS OF DESIGN INCLUDING COLOR THEORY, INFORMATION ARCHITECTURE, STREAMING MEDIA & SEARCH ENGINE OPTIMIZATION.
- GOOD WORKING KNOWLEDGE OF WORDPRESS, BLOGGING, HTML, XML, CSS, DRUPAL, PHP, UX, UI, AND JQUERY.
- WORKS DIRECTLY WITH CLIENTS. STRONG SKILLS IN CUSTOMER RELATIONS, PUBLIC RELATIONS, SALES, PRESS RELEASES, INTERNAL AND EXTERNAL COMMUNICATIONS, B2B BUSINESS TO BUSINESS COMMUNICATIONS AND DESIGN INFRASTRUCTURE.
- ACCOMPLISHED RE-MODERNISM FINE ARTS PAINTER AND COMICS ILLUSTRATOR, PRESENTED IN GALLERIES ACROSS THE COUNTRY.
- BEGAN PROFESSIONAL CAREER AT THE AGE OF FIFTEEN ILLUSTRATING CHILDREN'S MENUS FOR 1776 RESTAURANTS IN THE SOUTHWEST.
- INDEPENDENTLY PRODUCED FIFTEEN TELEVISION PRODUCTIONS IN COLLEGE, ONE OF WHICH GATHERED ATTENTION FROM DREAMWORKS.

## WORK HISTORY

2003-2010

*Creative Director*  
*Senior Graphic Designer*  
BOOJAZZ STUDIOS

DESIGNER FOR HIRE WITH IMPECCABLE REPUTATION. CREATED WEBSITES, BRANDS, MARKETING PLANS, AND DEVELOPED SOCIAL MARKETING STRATEGIES FOR: JW MERC FOODS, DR. MOLLY FORCE ND, RAINN (FOUNDED BY TORI AMOS), QWEST, PEPSICO, TENDERPAWS YOGA, SLATHER LINGERIE, AMBIANCE SUITES, MARK PEARSON MUSIC, CASINO SHUTTLE, THE COUNTRY HOUSE RESTAURANT, RELIANCE ACCOUNTING, BANDZA CONSTRUCTION, INLAND ARTS & GRAPHICS, KCM ACCOUNTING, AND 1776 RESTAURANTS.

2001-2010

*Senior Graphic Designer*  
*Art Director*  
INLAND ARTS & GRAPHICS

EMPHASIS ON INTERNAL MARKETING AND RESTRUCTURING OF DESIGN DEPARTMENT. CREATED NEW LOGOS, ALONG WITH BROCHURES, PROMOTIONAL PACKAGES, NEWSPAPER ADS, WEBSITES, AND BUSINESS CARDS. WORKED WITH PROJECTS THROUGHOUT ENTIRE PRODUCTION, FROM CONCEPT SKETCHES TO PRESS. CLIENTS INCLUDED CHICAGOLAND SPEEDWAY, RIVERSIDE MEDICAL CENTER, CHICAGOLAND SPEEDWAY, NEW LENOX CHAMBER OF COMMERCE, SUPERHEAT FGH, & I-80 HIGHWAY CONSORTIUM.

2000-2001

*Senior Graphic Designer*  
MIDWEST PUBLISHING/  
CHICAGO SUN TIMES

DEVELOPED AD CAMPAIGNS FOR A VARIETY OF CLIENTS INCLUDING CHICAGO RIDGE MALL, VILLAGE OF LEMONT, MAJESTIC STEAM, AND TINLEY PARK'S OKTOBERFEST.

## EDUCATION

BACHELORS OF ARTS (MEDIA) 1999  
GOVERNOR'S STATE UNIVERSITY  
UNIVERSITY PARK, IL

ASSOCIATES OF FINE ARTS 1996  
JOLIET JUNIOR COLLEGE - JOLIET, IL

GRADUATED FROM HIGH SCHOOL 1994  
LINCOLN-WAY - NEW LENOX, IL

## REFERENCES

DOMINICK MARNELL - LONGTIME FRIEND - 708.359.0456  
ROBERT BERGMANN - LONGTIME EMPLOYER - 815.717.7106  
PAUL BOUNDAS - CLIENT / RESTAURANT INDUSTRY - 708.389.4618  
MOLLY FORCE ND - CLIENT / MEDICAL INDUSTRY - 360.386.5375